



**FOR IMMEDIATE RELEASE**

October 13, 2014

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**Winter Is Coming. RYOBI is Waiting.**  
*Portable Snow Thrower Product Launch*

**(ANDERSON, SC)** – Many families favorite winter pastimes involve a large mug of hot chocolate, a warm fire and good conversation with close friends and family. The cold weather and winter snow storms usually provide families the opportunity to spend quality time together. The dreaded winter question that interrupts family breakfast or game nights during the winter is “who is going to shovel the snow?”. Unfortunately, many early mornings and late evenings are spent clearing snow from driveways, sidewalks and decks. This year RYOBI has introduced a full line-up of RYOBI Snow Blowers that will make winter snow storms more manageable, allowing homeowners to spend less time clearing snow and more time enjoying winter with friends and family. Available exclusively at The Home Depot and [homedepot.com](http://homedepot.com), the RYOBI Snow Blowers provide convenient, hassle-free, portable power.

**Who is Going to Shovel the Snow?**

When asked the dreaded question this year, the response should confidently be “RYOBI”. The new line-up of RYOBI Snow Blowers should alleviate the agony associated with winter snow removal. The RYOBI Snow Blower product line offers homeowners a variety of electric and cordless snow blowers engineered to clear driveways, sidewalks, and decks quickly and comfortably. Homeowners no longer need to worry about a sore back and arms, as all of the RYOBI Snow Blowers are capable of discharging snow up to at least 20’. Designed with foldable or telescoping handles, each of these snow throwers can conveniently be stored in a garage or shed after use. To view the entire RYOBI Snow Blower line-up visit, [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com).

**RYOBI 40V Lithium-ion System Expands.**

The RYOBI 40V System is known today for superior power and performance. The newest addition to the 40V System maintains those standards. The RYOBI 40V 20” Snow Blower is equipped with a powerful brushless motor and Load Sensing Technology™, providing consistent, quiet power that efficiently throws snow up to 25’. Sold with two high-capacity battery packs, this snow blower can clear driveways, sidewalks and decks for up to 40 minutes. With the 90 Minute quick charger included, additional run time is not out of reach if required. For more information on the RYOBI 40v System or RYOBI 40v Snow Blower visit, [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com).

**RYOBI Outdoor Power Tools.**

As one of the world's largest and most innovative manufacturers, RYOBI specializes in making pro-featured power tool and outdoor products truly affordable. That's why RYOBI is the brand of choice for millions of homeowners, outdoor enthusiasts and value-conscious contractors.

We have built our reputation by manufacturing products that increase your purchasing power and expand your capabilities. Today, RYOBI offers you more pro feature, affordable power tools and outdoor products than ever, all backed by our 90-Day Satisfaction Guarantee and RYOBI Warranty. We're proud to sell our tools exclusively through The Home Depot, where the values are unbeatable, the staff is knowledgeable and friendly - and you're just steps away from everything else you need to enjoy your RYOBI tools to the fullest.

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## 40V Cordless Snow Blower



### New Product Fact Sheet

Model Number: RY40811

MSRP: \$399

To Learn More Visit: [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com)

The RYOBI 40V 20" Cordless Snow Blower is engineered to remove snow quickly from patios, decks and driveways. With a powerful brushless motor and Load Sensing Technology™, this RYOBI Snow Blower provides consistent quiet power that efficiently discharges snow up to 25'. Featuring a push button start and twin LED headlights this Snow Blower makes clearing snow hassle-free at any time. The 180° directional chute offers ultimate snow-throwing control. For added convenience, the RYOBI Snow Blower is equipped with two 40V High Capacity Lithium-ion battery packs that provide up to 40 minutes of run time. The RYOBI 40V 20" Cordless Snow Blower is backed with the RYOBI 5 Year Limited Warranty and is guaranteed to deliver results for years to come.



Model Number:  
RY40801A

Also available as a Bare Tool  
(Battery & Charger Not Included)

### Specifications

<b>Battery:</b>	(2) 40V High Capacity Lithium-ion
<b>Charger:</b>	90 Minutes
<b>Motor:</b>	Brushless
<b>Lights:</b>	(2) LED Headlights
<b>Chute:</b>	180 Directional Chute
<b>Clearing Width:</b>	20"
<b>Clearing Depth:</b>	10"
<b>Warranty:</b>	5 Year Limited

**AVAILABLE: Oct 2014**

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# RYOBI

## 20" Electric Snow Blower

### New Product Fact Sheet

Model Number: RYAC802

MSRP: \$179

To Learn More Visit: [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com)



The RYOBI 20" Electric Snow Blower is engineered to remove snow quickly from patios, decks and driveways. With a powerful 12 Amp motor this RYOBI Snow Blower provides consistent, quiet power that efficiently discharges snow up to 25'. Featuring a push button start this Snow Blower makes clearing snow hassle-free at any time. The 180° directional chute offers ultimate snow-throwing control. For added convenience, the RYOBI Snow Blower is equipped with fold-down handle for easy storage. The RYOBI 20" Electric Snow Blower is backed with the RYOBI 3 Year Limited Warranty and is guaranteed to deliver results for years to come.

Other RYOBI Electric Snow Products:



RYAC801



RYAC800

### Specifications

<b>Motor:</b>	12 Amp
<b>Chute:</b>	180 Directional Chute
<b>Throwing Distance</b>	Up to 25'
<b>Clearing Width:</b>	20"
<b>Clearing Depth:</b>	10"
<b>Warranty:</b>	3 Year Limited

**AVAILABLE: Oct 2014**

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# RYOBI

## 16" Electric Snow Blower

### New Product Fact Sheet

Model Number: RYAC801

MSRP:\$129

To Learn More Visit: [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com)



The RYOBI 16" Electric Snow Blower is engineered to remove snow quickly from patios, decks and driveways. With a powerful 10 Amp motor this RYOBI Snow Blower provides consistent, quiet power that efficiently discharges snow up to 25'. Featuring a push button start this Snow Blower makes clearing snow hassle-free at any time. Equipped with discharge controls, this Snow Blower offers ultimate snow-throwing control. For added convenience, the RYOBI Snow Blower is equipped with fold-down handle for easy storage. The RYOBI 16" Electric Snow Blower is backed with the RYOBI 3 Year Limited Warranty and is guaranteed to deliver results for years to come.

Other RYOBI Electric Snow Products:



RYAC802



RYAC800

### Specifications

<b>Motor:</b>	10 Amp
<b>Discharge:</b>	Adjustable
<b>Throwing Distance</b>	Up to 25'
<b>Clearing Width:</b>	16"
<b>Clearing Depth:</b>	6"
<b>Warranty:</b>	3 Year Limited

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# RYOBI

## 12" Electric Snow Shovel

### New Product Fact Sheet

Model Number: RYAC800

MSRP: \$89.97

To Learn More Visit: [www.RYOBITOOLS.com](http://www.RYOBITOOLS.com)



The RYOBI 12" Electric Snow Shovel is engineered to remove snow quickly from patios, decks and driveways. With a powerful 8 Amp motor this RYOBI Snow Blower provides consistent, quiet power that efficiently discharges snow up to 20'. Featuring a push button start this Snow Blower makes clearing snow hassle-free at any time. For added convenience, the RYOBI Snow Blower is equipped with a telescoping handle for easy storage. The RYOBI 12" Electric Snow Blower is backed with the RYOBI 3 Year Limited Warranty and is guaranteed to deliver results for years to come.

Other RYOBI Electric Snow Products:



RYAC802

RYAC801

### Specifications

<b>Motor:</b>	8 Amp
<b>Throwing Distance</b>	Up to 20'
<b>Clearing Width:</b>	12"
<b>Clearing Depth:</b>	4"
<b>Warranty:</b>	3 Year Limited

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